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MEDIA RELEASE

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Wild Adventures Gives Guests Opportunity to Save Lives

Blood drive held January 5 to benefit Southeastern Community Blood Center

Valdosta, GA – Wild Adventures Theme Park encourages guests to team up with park employees to help save lives this weekend. Guests can enjoy a full day at the park and give blood to benefit the Southeastern Community Blood Center Saturday, January 5 from 2:00 pm to 9:00 pm. The blood drive, open to park employees and guests, takes place at the park entrance and Wild Adventures advises guests to consider donating as they leave the park.

“Wild Adventures team members have the opportunity to donate blood several times a year and this time we wanted to give our guests the opportunity to donate as well,” said Health Services Manager Beth Barden. “Guests can enjoy the park with their family and friends and help save a life on their way out.”

Southeastern Community Blood Center provides blood to patients in more than 25 counties in South Georgia and north Florida. Donors must be at least 16 years of age, weigh at least 110 pounds and have a valid photo ID to participate. Successful donors will receive two vouchers redeemable for two movie tickets and be entered into a weekly drawing for a camera and a monthly drawing for a 51 inch television.

Wild Adventures Christmas continues through Sunday, January 6 with family friendly holiday activities in addition to the park’s rides, exotic animals and live shows. The event is included with park admission and ends January 6, 2013. For more information, visit www.wildadventures.com or call 229-219-7080.

Wild Adventures Theme Park is a 170-acre theme park, water park, and animal park all in one place for less located in Valdosta, Georgia. The park features one of the largest ride collections in the South, hundreds of exotic animals, Splash Island Water Park, the region’s largest water park, shows, festivals and all-star concerts. The park is owned and operated by Herschend Family Entertainment (HFE), a company specializing in family entertainment. For more than half a century, HFE has owned, operated or partnered in 26 properties across ten states, including Branson, Missouri’s Silver Dollar City; operating partner with Dolly Parton in Tennessee’s Dollywood and Dollywood’s Splash Country; operating partner in Atlanta’s Stone Mountain Park and owners of Ride the Ducks amphibious tours in six cities.

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