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MEDIA RELEASE

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Wild Adventures Seeks to Hire 200 at Job Fair

Positions available in several areas

Valdosta, GA –Wild Adventures Theme Park (WA) employs a large work force, providing hundreds of job opportunities to the local community every year. The park is currently assembling its team for the 2012 season, and looks to fill approximately two hundred positions at an upcoming job fair Wednesday, February 15 and Thursday, February 16, at the park. All interested applicants are required to complete an online application to receive an invitation to participate in the job fair and the interview process.

WA has positions available across all areas of the park and the job fair is organized based on those areas of interest. Interviews for positions in Aquatics, Attractions, Guest Services, will be take place Wednesday, February 15, 2:00 p.m. – 8:00 p.m. and interviews for positions in Merchandise, Games, and Food & Beverage will be Thursday, February 16, 2:00 p.m. – 8:00 p.m. All applicants are encouraged to dress in business attire. High school applicants must bring their school transcript and college students may either bring their transcript or resume to the job fair.

Interested applicants must apply and register online at www.wildadventures.com/jobs to receive an invitation to participate in the job fair. WA now provides an easy and eco-friendly online application process, giving applicants the opportunity to search job positions, apply, and upload resumes online. The park no longer accepts paper or e-mailed applications.

Wild Adventures is a Georgia Certified, Drug Free Workplace and an Equal Opportunity Employer. More information about job opportunities at WA and instructions on how to apply are available at www.wildadventures.com/jobs.

Wild Adventures is a 170-acre theme park located in Valdosta, Georgia. The park features one of the largest ride collections in the South, hundreds of exotic animals, Splash Island Water Park, the region's largest water park, shows, festivals and all-star concerts. The park is owned and operated by Herschend Family Entertainment (HFE), a company specializing in family entertainment. For more than half a century, HFE has owned, operated or partnered in 26 properties across ten states, including Branson, Missouri's Silver Dollar City; operating partner with Dolly Parton in Tennessee's Dollywood and Dollywood's Splash Country; operating partner in Atlanta's Stone Mountain Park and owners of Ride the Ducks amphibious tours in six cities.

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